

Shopkick Announces Nationwide Scavenger Hunt, Rewarding Consumers with Millions of ‘Kicks’

The shopping rewards app celebrates National Scavenger Hunt Day with a weeklong scavenger hunt for users to win hundreds of dollars in rewards

REDWOOD CITY, Calif. -- May 12, 2021 -- In honor of National Scavenger Hunt Day, [Shopkick](#), a leading shopping rewards app, announces the nationwide Shopkick Scavenger Hunt Week this May 24-28. All week long, Shopkick users will have multiple ways to win major ‘kicks’ (Shopkick’s reward currency) as they interact with brand and retail partners by scanning items in-store, all while searching for one of ten hidden Golden Tickets in retailers across the country, worth 125,000 kicks (\$500) each.

“Following a difficult year for many of our users, we wanted to create an experience that would be fun and rewarding, both of which are core to our mission,” said Dave Fisch, general manager of Shopkick. “Shopkick Scavenger Hunt Week provides consumers with new and exciting ways to engage with our brand and retail partners, all while offering opportunities to win millions of kicks. We are excited to see all of the great ways our users enjoy this week-long event!”

How to Participate in the Shopkick Scavenger Hunt:

1. Starting May 24, Shopkick users will be able to open the “Scan Mission” section within the app where they will find a list of five featured products to scan in-store.
2. Once all five products are scanned, users will automatically be rewarded with 100 bonus kicks. While crossing items off their list, users can also share a picture or video through the Shopkick app for a chance to win an additional 35,000 kicks.
3. Throughout the scavenger hunt, users will also be searching for one of ten Golden Tickets hidden within store shelves alongside the listed items. Those who find a Golden Ticket must follow the redemption instructions to win the grand prize of 125,000 kicks.
4. Finally, users can redeem their kicks for [free gift cards](#) to their favorite brands and retailers in the Shopkick Rewards Mall.

To join in the scavenger hunt fun this May 24-28, simply [download the free Shopkick app](#) on your iPhone or Android device.

The Shopkick Scavenger Hunt is open to all U.S. residents age 18 and up.

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About Shopkick, Inc.

Shopkick, a Trax company, is a leading shopping rewards app, bringing moments of joy to everyday shopping - both on- and off-line. For brands and retailers, Shopkick provides high consumer engagement along the entire path to purchase. The company's unique pay for performance model has been proven to deliver high ROI while driving incremental traffic, product engagement, and sales. Some of its leading brand and retail partners include Kraft-Heinz, Barilla, GE, Kellogg's, TJ Maxx, and Unilever, among others.

Shopkick is available for free on iPhone from the App Store and for Android from Google Play. For more information, please visit www.shopkick.com.

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